



Wenatchee School District

Regular Board Meeting

Minutes of June 14th, 2011
WestSide High School

Board Members Present

Kevin Gilbert, President
Gary Callison, Vice President
Walter Newman
Jesús Hernández
Laura Jaecks

Staff Present

Brian Flones, Superintendent
Cabinet

Board Retirement Reception 6:00 p.m.

The board honored the following retirees and presented them with a clock & plaque, WSD travel mug and appreciation certificate at a cake and punch reception prior to the board meeting.

- Lauren "Cheryl" Armstrong -1985-2011
- Theresa "Terri" Bawden -1995-2011
- Maria Cortes-2004-2011
- Janet Erickson -1992-2011
- Maya Grantham-1990-2011
- Roger Gunderson-1998-2011
- Jean Hayes -1996-2011
- Charles "Charlie" Hickenbottom -1992-2011
- Ada Jones-1992-2011
- Ruth Mattson-1986-2011
- Fred Rose-1997-2011
- Karin Shiflett-1978-2011
- Sharon "Ann" Whitfield-1999-2011

Cheryl Armstrong, Terri Bawden, Ruth Mattson, Fred Rose, Karin Shiflett and Sharon Whitfield.

I. Regular Meeting 7 p.m.

Kevin Gilbert, Board President, opened the regular board meeting at 7:00 p.m., with the Pledge of Allegiance.

II. Consent Agenda

President Kevin Gilbert asked for a motion to approve the consent agenda. Motion made by Gary Callison seconded by Jesús Hernández, the motion carried unanimously.

1) Minutes

Minutes of May 24th Board Meeting.
Minutes of May 17th Board Study Session

2) Personnel Report

PREPARED BY: Lisa Turner, H.R. Director
June 14th, 2011 personnel report is on file.

3) Vouchers/Payroll

VOUCHERS: PREPARED BY: Karen Walters,
Director of Accounting – June 14th, 2011

General Fund:

Check # 548415 through 548415 totaling \$7,500.00

548416 through 548615 totaling \$316,735.74

Capital Projects Fund:

Check # 548616 through 548616 totaling \$67,457.45

Associated Student Body Fund:

Check # 548617 through 548663 totaling \$40,664.22

4) Contracts

Date	New or Renewal or Revision	Agency	Purpose	Amount	Effective Dates	Staff Person Responsible for Contract has read and has recommended this contract for Board approval	Reviewed by Les?	PO Required?
05/09/11	NEW	AmSan	Annual Supply of Foaming Hand Soap	\$16.48 case price (estimate) Annual Cost \$8,500	9/01/11 - 8/31/12	Bryan Visscher	YES	YES
				Budget Code				
				9700-63-5030-000				
05/24/11	RENEWAL	Puget Sound ESD	eDataDoc Cooperative	\$15,613	9/1/11 - 8/31/12	Colleen Obergh	YES	YES
				Budget Code				
				2100-27-7018-000				
05/23/11	RENEWAL	Pateros School District	Summer School	\$2,750	July - August, 2011	Jon Torrence	YES	YES
				Budget Code				
				4573-27-5000-545				
05/23/11	RENEWAL	Warden School District	Summer School	\$2,750	July - August, 2011	Jon Torrence	YES	YES
				Budget Code				
				4573-27-5000-545				
05/20/11	RENEWAL	North Central ESD	To provide WWTSC teachers' salaries and associated costs	\$500,000	9/01/11 - 8/31/12	Les Vandervort	YES	YES
				Budget Code				
				4500-27-7096-000				
05/20/11	NEW	R&H Theatricals	Royalty, Rental Deposit & Shipping Fees for 2011-2012 District Musical "Joseph & the Amazing Technicolor Dreamcoat"	\$6,544	2011-2012	Rosemary Wulf	YES	Yes (Deposit of \$400 required in Advance)
				Budget Code				
				0105-28-7049-000				

6) Surplus Report

SURPLUS REPORT PREPARED BY: Karen Walters, Director of Accounting – June 14th, 2011 – On file

III. School Presentation

WSHS math teacher, Brian Herling, gave a comprehensive look and update on the progress of the math program at WSHS. He gave much of the credit for the positive movement to the district support group, math standards and Data Director for the strengthening of the interaction and intervention with our students.

WSHS science teacher, Steve Niccum, introduced two students who have been in the WSU Science partnership program for 1-3 years. He asked the students to give their testimonials. He also introduced Hanna Butler, WSU Extension Office Biologist, and asked her to give a summary of the year. After her update she shared a student made video of the year.

The board thanked them and told them how they always enjoy hearing about the year's accomplishments.

V. ASB Reports

WSHS: Trevor Anderson invited everyone to attend the June 20th Open House at WSHS. The Rotary Club is sponsoring a bar-b-que and free tickets to the Apple Sox game to celebrate the anniversary of the school.

VI. Recognitions

WSD Family Services Specialist, Melissa Hernandez, introduced Jennifer Anaya, who works in WHS counseling and is a NW Mariachi Festival volunteer. Ms. Hernandez gave highlights of the 13th Annual Mariachi Festival. She also pointed out the benefits of "Pathways to College Through Music". She showed the DVD that was produced about the NW Mariachi Workshop. She gave certificates to many of the organizers and guests and kudos to Jaun Cortez. The board thanked her for the report.

VII. Citizen Comments

Parent Michelle Jobe and parent Connie Toth shared opinions of the Make Your Day program. They also shared the experiences they have had with their children in the classroom management program. They both gave written statements to the board and Ms. Jobe presented her view of the PBIS program. Ms. Jobe asked the board to review and consider replacing MYD with PBIS. The parents wanted to know when the MYD program would be reviewed again by the board. Board President, Kevin Gilbert, informed the parents there would be an update at the June 29th meeting.

VIII. Special Presentation

1) Mercury Online Academy: Ron Brown, Director of Technology Online Learning, introduced the representatives of Mercury Online Learning Academy.

Mr. Brown explained the Proposed long term expansion of Wenatchee Internet Academy. Goal: Wenatchee Internet Academy would like to expand its services to provide additional academic opportunities for Wenatchee students. The turnkey educational services program provided through Mercury Online Education will enable WIA to accomplish this expansion with little or no additional resources. The Mercury program is unique in that its full services include:

- Flexibility to supplement current WIA programs and staffing
- A full range of college prep courses for grades K through 12, including AP (advanced placement), credit recovery, and full time coursework
- Technology hardware for all students
- All staffing for teacher-led, highly interactive instruction provided by Washington State approved teachers
- Synchronous and asynchronous instruction
- Up to three different student participation models
- Low student – teacher ratios
- A high level of accountability and transparency for the District and parents

During the 2011-12 school year WIA believes it can attract un-enrolled, resident students back to the Wenatchee District and can provide these comprehensive educational services for a cost less than the revenue realized. This new revenue stream can then enable the District to expand its WIA programs. The long-term plan is to gain statewide certification expand this concept beyond the District, thus providing even greater resources and opportunities for all Wenatchee students.

Mercury Academy's representatives Jason Erdman and Terry Gogerty gave the following presentation about the blended program that Mercury Online Academy offers.

EXPANDING THE WSD INTERNET ACADEMY

Creating great, new opportunities for all Wenatchee students

Some Grade D-12 Online Education Facts

- K-12 online learning growth: **30% annually**
- Total 2010 U.S. K-12 enrollment growth: **1.3%**
participation in online courses growth: **17.2%**
- U.S. public secondary schools providing online learning: **57%**
- School districts with distance learning that plan to expand online offerings next year: **72%**

4 major misunderstandings about online learning

1. **Students sit in front of a computer all day** – Mercury includes interactive classes, hands-on projects, multiple participation models
2. **There is little or no teacher instruction** – Mercury students have daily interaction with teachers and regular synchronous classes. Mercury is teacher-led.
3. **Online learning is "detached" and "impersonal"** – Mercury's synchronous classes and one-to-one direct communications actually provide closer student-teacher relationships
4. **Online instruction doesn't have any accountability** – Mercury's program is accountable every hour of the day for parents, teachers and students ... tracking participation, time on task, grades and assignment completion



5 Major Mercury Online Learning Advantages

1. MORE, not less, one-on-one interaction with teachers
2. All "live" synchronous classes are recorded
3. Teachers can help students pace their work with personalized plans
4. Multi-sensory learning actively engages more parts of the brain
5. Online learning better prepares students for future technologies

Expanded Internet Academy Will Help Bring Students Back

Each Wenatchee resident student that is not enrolled in the District could generate \$5,500...

- 100 students taking out-of-district online courses = \$550,000 per year
- 800 private school students = \$4,400,000 per year
- For each 100 dropouts = \$550,000 who could still be attending school
- Estimated 70 to 100 homeschool students not attending Valley academy = \$385,000 to \$550,000



Mercury can convert "lost" enrollment into \$\$\$ for expanded online programs with little or no cost

Mercury offers a simple path for expanding online course offerings:

Our turnkey model provides ALL online educational services for newly enrolled online students at \$300 to \$900 LESS per pupil than the revenues generated.



These NEW revenues fuel the engine to expand online learning options for ALL Wenatchee students.



Vision for the Expanded Wenatchee

To establish a college prep, teacher-led online education program that:

- Offers new, expanded academic opportunities for all Wenatchee students
- Provides a pathway for non-enrolled resident students to return to the District as fully enrolled pupils
- Gives the Wenatchee School District new financial resources for all of its students as the program evolves into a statewide, dual-credit online K-12 school

We provide everything needed to expand or launch complete online educational programs

This includes:

- Instructional and Administrative Staffing
- Marketing
- Content
- Curriculum and alignment to standards
- Learning Management System
- Technology Hardware & Support
- 3 Weeks of Professional Development each year

Fully aligned, standards-based program in grades K-12.

- Language Arts
- Math
- Science
- Social Studies
- World Languages – ALL students
- Health/PE
- Advanced Placement (AP®)
- Credit Recovery – Drop Out Recovery
- Extra-curricular (varies by location)

- Supplements current Wenatchee online programs
- Is centered on proactive, teacher-led instruction, not just content
- Includes a standards-based selection of the best content available
- Is highly interactive with regular "webinar" styles of synchronous learning
- Includes options for full-time K-12 enrollment, AP, supplemental classes, test prep, world languages and credit recovery

- Introduction to the Learning Management System (LMS) and Illuminate "webinar" format
- Teacher tools to improve instruction, accountability and performance
- Student toolbox for learning
- Sample elementary and high school class
- Parent access & testimonials

Three participation options:

Three delivery options available to best fit student & family needs:

4+1 Blended: 4 days/wk classes at home, 1 day/wk in a physical classroom

- hands-on Paragon projects
- learning plan goals

Wenatchee Center: Take online classes in a safe & secure classroom setting (option up to 5 days per week)

- 4 to 6 classroom spaces
- located throughout the service area
- professionally staffed

Online: Take classes completely online



Grades K-2

Daily synchronous webinars & afternoon check-ins, active adult participant/monitor

Grades 3-4

Synchronous 2-3 days per wk, daily afternoon check-ins

Grades 5-8

Subject specific teachers, weekly synchronous webinars per each of 5 to 6 subject areas

Grades 9-12

College preparatory & advanced curriculum options, weekly synchronous webinars per each of 5 to 6 subject areas

All students have...

- an onsite credentialed instructor who
 - provides online content
 - provides some whole group instruction daily

Instruction shared: onsite & online instructors. As grade levels progress...

- less time in whole group
- more time online

By 6th grade...

- 17% of instruction provided by onsite teacher
- 83% provided by online instructors

The Online Immersion Model at Mercury Centers

Face to face and online time

Kg	Face to face	Online
1		
2		
3		
4		
5		
6		
7		
8		

The Plan for 2011-12

1. Expand Online Supplemental Course Offerings

Increase from 6 courses to a full HS catalog including Advanced Placement, world languages, credit recovery, and college preparedness classes. Provide full course offerings to hospital/homebound students.

2. Add Online Credit Recovery Program and Drop Out Recovery Program

(Funded by increasing FTE or offset by licensing costs from other providers) Provide rolling enrollment opportunities for students to recover credits through a mastery-based, teacher-led program to increase graduation rates.

3. Enhance and expand Valley Academy offerings and market to students attending private schools or other online school programs

(Revenue-positive)

4. Provide online course offerings for homeschool students not currently served.

Expansion will increase District enrollment and create new revenues.

5. Pilot blended learning option for K-2 and 3-5 classrooms

depending on available classroom space and levels of interest. Explore expansion of homeschool academy to include a high school.

6. Expand Online Summer School Course Offerings

(Revenue-positive) Note: Advanced Placement courses are not offered during summer.

7. Begin certification process toward statewide 2012-13 program

The Plan for 2012-13

1. Continue to expand options for local Wenatchee students

through expanding FTE and new revenue streams (choice in students)

2. Launch statewide program

(Goal 250 students first year) which will generate new positive revenue streams for the District.

3. Continue process to establish an early college, dual-credit option

by developing a partnership with an accredited two-year or four-year college.

The Plan for 2014 - 15

1. Continue to expand options for local Wenatchee students

through expanding FTE and new revenue streams (choice in students)

2. Expand statewide program

(Goal 450 students second year) which will generate new positive revenue streams for the District.

3. Implement an early college, dual-credit option

by establishing a partnership with an accredited two-year or four-year college.

Backed by 13 years of experience
 -- 70 traditional U.S. & international schools


Team of professionals leaders

Latest in research-based, online instructional practices as identified by INACOL.

Best online curriculum available

Dynamic attendance model

Proven success: API in top 5% of CA's 172 online & independent study schools



Top three reasons why WSD should consider this program.

1. Expanded academic options for all students throughout the district
2. Support for current local Wenatchee academic programs and assistance with online learning development.
3. New revenue streams

Extensive Board Q&A and discussion points:

- o Rigor of the program
- o Success rate of students
- o Credit Retrieval success
- o Quality of curriculum
- o WSD Teacher led instruction
- o Highly qualified instruction
- o Home office server – Atlanta
- o Computer checkout system
- o Blended learning model
- o K-12 partner with 2-4 year college
- o College prep classes
- o International Language: Spanish, German, French & Mandarin Chinese are offered
- o Usage of You-Tube
- o Learning Center – 5 days/wk
- o Long-range Vision
- o Financial risks
- o Wenatchee Academy, with Mercury as provider
- o Emerging Market
- o Request for stats for board to review
- o Request for financials

The board thanked Mr. Gogerty and Mr. Erdman and asked for the financial breakdown to be provided for them.

VIII. Old Business

1) WSSDA Recommended REVISED/DELETED /NEW 4000 Series Policies – 1ST Reading:
 Superintendent Flonas presented the following for review for 2nd Reading.

Policy	Title	Suggested Action	District Recommendation	Rationale
4020	Confidential Communications	ADOPT	ADOPT	New policy - priority
4129	Family Involvement	ADOPT	ADOPT	An older optional policy for the district to consider adding
4130	Title 1 Parent Involvement	ADOPT	ADOPT	New policy - essential
4210	Regulation of Dangerous Weapons on School Premises	ADOPT	ADOPT	The district website states that this policy is being updated. Renumber district policy 4315 to 4210. Recommend adopting WSSDA policy as new - essential
4237	Contests, Advertising and Promotions	ADOPT	ADOPT	New policy - essential
4301	Improvement Districts & Licensing of Business	ADOPT	DO NOT ADOPT	Optional policy for the district to consider adding
4400	Election Activities	ADOPT	ADOPT	New policy - essential

4265	Community Schools' Program	REVISE	ADOPT	Renumbered (4332). Slight update in first paragraph
4300	Political Relationships with Governmental Agencies	REVISE	ADOPT	Renumbered (4412). No changes to content. Cross References updated. Legal References updated
4314	Notification of Threats of Violence or Harm	REVISE	ADOPT	One slight update in content. Cross References updated. Legal References updated. Management Resources updated
4315	Release of Information Concerning Sexual and Kidnapping Offenders	REVISE	ADOPT	Renumbered (4413). Policy was recently updated by WSSDA (October 2010). Cross Reference added. Legal References updated. Management Resources added
4330	Cooperation with Private and Parochial Schools and Day Care Agencies	REVISE	ADOPT	Renumbered (4510). Re-titled by the district to 'Independent Schools.' No change to content. Note: I have categorized this policy in the 'To Review' section so that the title can be reconsidered. Legal References updated

Policy	Title	Suggested Action	District Recommendation	Rationale
4122	Legal Information Sources	DELETE		Older policy (1994) deleted by WSSDA
4313	Gifts to Staff	DELETE		Older policy (1994) deleted by WSSDA
4331	Senior Citizen Recognition	DELETE		Older policy (1994) deleted by WSSDA

2) WSSDA Recommended REVISED 5000 Series Policies – 1ST Reading:

Ms. Turner, HR Director presented the following for 2nd Reading.

Policy	Title	Suggested Action	District Recommendation	Rationale
5001	Hiring of Retired School Employees	Essential – No Changes	OK	Needed revision, missing lifetime hours
5005	Employment: Disclosures, Certification, Assurances and Approval	Essential - Update	OK	A couple of minor edits. Cross References updated. Legal References updated. Management Resources added
5010	Nondiscrimination and Affirmative Action	Priority - Revise	OK	Content updated by WSSDA in 2007. Cross References updated. Legal References updated. Management Resources added
5203	Staff Assistance Program	Optional - Update	OK	This is an optional policy. Recommended to change “employee” to “Staff” – not changing. One minor change made. Cross Reference added
5211	Transfers	Optional - Revise	OK	Only moving the placement of a sentence.
5231	Length of Work Day	Optional	OK	One sentence difference in the first paragraph. Updated to reflect actual practice. Legal References updated. Management Resources added
5280	Termination of Employment	Priority	OK	See Section titled "Probation, Non-renewal or Termination." Updated to reflect practice and CBA language. Slight updates. Legal references updated
5281	Disciplinary Action and Discharge	Optional	OK	Slight update 2nd paragraph. Updated to reflect practice and CBA language The revision dates at the bottom of the policy is labeled 'WSSDA' revision dates, yet a couple of those dates are probably district revision dates instead. Legal References updated. Management Resources added
				Resources added
5310	Compensation Schedules	Optional	OK with Changes	Updated to reflect practice and CBA language. Management Resources added
5400	Personnel Leaves	Essential	OK	Item 'C' added.
5401	Sick Leave	Essential	OK	No changes. Updated to reflect practice and CBA language in 1st paragraph
5403	Emergency Leave	Optional	Revisions	Updated to reflect practice and CBA language. Probably no changes
5406	Leave Sharing	Essential	OK	Content updated by WSSDA in 2010. Management Resources added
5407	Military Leave	Essential	OK	Content updated by WSSDA in 2010. Cross References added. Legal References updated. Management Resources added
5408	Jury Duty and Subpoena Leave	Optional	OK with Changes	Content updated by WSSDA in 2007. Updated to reflect practice and CBA language. Management Resources added
5410	Holidays	Optional	NO	Last paragraph added – Not adding recommended change.
5610	Substitute Employment	Priority	OK	Significant and multiple revisions to this policy by WSSDA, most recently in 2008. Cross References updated. Legal References updated. Management Resources added
5612	Temporary Administrators	Optional	OK	The district adopted this policy in March 2001. WSSDA revised it in October 2001. Management Resources added

MOTION MADE: Walter Newman made the motion to approve the WSSDA 4000 & 5000 series as presented by Superintendent Flonas and HR Director Lisa Turner.

SECONDED: By Jesús Hernández

APPROVED: Unanimously

VIII. New Business

1) WSD Summer Athletic Program:

Superintendent Flonas presented the summer athletic program to the board for approval as outlined in a memo to the board by AD BJ Kuntz as follows:

To: School Board & Superintendent Brian Flonas
Fr: BJ Kuntz, Athletic Director
Re: Summer Athletic Programs

The following programs would like your approval to be offered this summer. They are organized, instructed by and the responsibility of a high school head coach. Because these programs are scheduled outside of the school year, they require your approval.

Open Gym- These programs are open to WHS student/athletes that have cleared in the athletic office for participation. There is no cost involved.

Cross Country Boys Basketball

Girls Soccer
Volleyball
Football
Tennis

Girls Basketball
Wrestling
Strength and Conditioning

Summer Camps / Clinics – These programs are open to a variety of age groups and require specific registration and many times require payment of a fee. They will require a release of liability for those that participate.

Girls Soccer Camp – This camp is for girls grades 3-8,

Lady Panthers Basketball Camp - This camp is for girls grades 2-8.

Boys and Girls Basketball Tournament - This tournament is for high school teams around the state that wish to compete against each other.

MOTION MADE: Jesús Hernández made the motion to approve the WSD Summer Athletic program as presented.

Discussion: Mr. Newman asked if athletic trainers were present and he voiced concern for hot weather. Mr. Fones assured Mr. Newman it would be covered and weather will be watched.

SECONDED: By Laura Jaecks

APPROVED: Unanimously

2) Architect Selection:

Mr. Fones presented to the board the results of the architect committee selection and asked for approval.

- Forte Architects: Lincoln, Pioneer bleachers
- TFC Architects: Washington

After a brief discussion Mr. Fones asked for approval from the board.

MOTION MADE: Jesús Hernández made the motion to approve the architects that were recommended by the selection committee as presented.

SECONDED: By Laura Jaecks

APPROVED: Unanimously

IX. President's Report

None

X. Superintendent's Report

- June 28th board meeting changed to June 29th
- WSHS Graduation June 15th

XII. Meeting Adjourned

Meeting adjourned at 9:20 p.m. by President Kevin Gilbert.

XIII. Executive Session

Open meeting closed at 9:30 and went into the executive session at 9:30 p.m. The Board President, Kevin Gilbert read the following:

The school board will now enter into executive session in accordance with board policy 1410 and RCW 42.30.110 to review collective bargaining and contract agreements and to consider the selection of a site or the acquisition of real estate by lease or purchase when public knowledge regarding such consideration would cause a likelihood of increased price.

The meeting is expected to last 45 minutes. No action will be taken.

XIV. Open Session

The meeting was reconvened in open session – 10:30 p.m.

XV. Meeting Adjourned

President Kevin Gilbert adjourned the meeting at 10:30 p.m.

President

Superintendent

Date