



## **CITIZENS' PHASE 2 FACILITY PLANNING COMMITTEE**

**November 15, 2016**

**Wenatchee School District Office**

**6:30 p.m.**

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### **Meeting Minutes: No. 11**

Those present (who signed in):

**Consultants and Administration:**

David Zeitlin, Hill International

Brian Flones, Superintendent

Jon DeJong, WSD Deputy Superintendent

Les Vandervort, WSD CFO

Gregg Herkenrath, WSD Director of Facilities

Traci Thompson, WSD Facilities Secretary

Jim Tweden, WSD Technology

**Board Members:** Walter Newman, Robert Sealby

**Committee Members (principals, employees, students & community members):**

Jim Beeson, Kris Cameron, Brigid Chvilicek, Dennis Conger, Chris Ferrians, Teri Fink, Peter Jelsing, John McQuaig, Tyler Russell, Bob Swardz, Brian Vertrees, Matt Wisen, Rick Wray

Items Discussed:

**1. Opening Remarks – Brian Flones**

- a. Accept meeting minutes from October 19<sup>th</sup> Meeting No 10.

**2. Discuss school board decision to use 3% assessed value increase for the capital bond and M&O Replacement levy. Review projected tax rates for bond and levy prepared by Piper Jaffrey**

- a. Les talked about the latest Piper Jaffrey matrix showing AA1 (state guarantee) AA3 (underlying).
- b. Shows the assessed value of the bond at 3% and the M&O Levy at 3%.
- c. Showed a consistent rate of \$2.45 for the bond and \$2.96 for M&O Levy and then the combined rate would be \$5.41. The tax rate will go up \$1.06 per \$1,000.00 for taxes if the bond passes.
- d. Having both the bond and the M&O Levy run at the same time could confuse the general public. M&O Levy could be run in August or in November of 2017. If both are on the ballot then the talking points are more confusing for the public also. Describing the differences to

the public are harder as well. Run them at different times. Talking about \$1.06 for Bond and talking about the \$3.05 M&O Levy. It is urgent to pass the M&O Levy if not in August it would need to pass in November 2017.

- e. Talking about how important each are in a short timeframe when approaching the public may be more difficult.
- f. Talked about possibility of running the bond first and the M&O Levy 2<sup>nd</sup>.
- g. If they are both on the ballot then we really need to “sell” each so they both pass.
- h. People don’t remember the Maintenance & Operations Levy is run every 4 years and we never have run two items at the same time.
- i. Facilities Committee recommends to the board to split these and run them at separate times.
- j. Bond is a stand alone item that needs a lot of attention and should really run first but there is risk of not being able to pass the M&O Levy.
- k. WHS would take a good 5 to 6 years from April 2017 before opening. 2 years to design and 3 years to build.

### 3. Community Communication Plan and Survey- WSU Research Center

- a. Teri Fink talked about the mailer – Inside Wenatchee Schools that will be mailed out shortly after Thanksgiving (December 1 in mailboxes). Thought Exchange Survey will also start at this time.
- b. Page 1, Bond Phase 2 – Intro, bullet points, Fast Facts, Invitation to a meeting and a tour at WHS.
- c. Page 2, School Board Charge to the committee, tells who the committee is and what they have discussed.
- d. Page 3, Current projects (Bond Phase 1) all projects came in on time and within budget.
- e. Page 4, Bond Phase 2 Q&A – questions and answers about major projects and funding.
- f. Look over the handout and if you have any feedback, edits or comments, please email Teri at [fink.t@wenatcheeschools.org](mailto:fink.t@wenatcheeschools.org)
- g. Points to get out to the public:
  - Tell the public the mechanical system is “failing” at Foothills Middle School – would you support 6 million to replace?
  - Use State of the Art in lieu of 21<sup>st</sup> Century wording.
  - Modernize and improve the outdoor athletics facilities.
- h. North 40 Productions is also preparing a video to present some ideas as to how to portray this to the community.
- i. Get statements from students or teachers and show pictures of areas that have been “band-aided” over and over.
- j. A possible slogan could be “Windows into the Future”.
- k. Get some of the content on social media – small stories every day so

the community gets the message.

4. WSU Survey –
  - a. Starts with a lead in question then asks 3 more questions. This will also be re-worded and sent out.
  - b. It will start around the 7<sup>th</sup> or 8<sup>th</sup> of December which is 1 week after the mailer and the Thought Exchange survey has been out.
  - c. Call 2,000 numbers and get at least 300 surveys.
  - d. Question was raised about Spanish speaking surveys.
  - e. Calls will go out to land lines and cell phones.
5. We need to have 40% turn out of voters to validate the election and a super majority 60% to pass.
6. Possible organization and timeline for bond/levy campaign
  - a. A bond committee needs to be formed as soon as possible.
  - b. Brian will send out some information regarding the formation of a Citizens' Bond Committee – a secretary, a treasurer, a social media organizer. Brian would like to get a committee started by the beginning of December.
  - c. Sharing factual information only.
  - d. Cannot meet on school district property. A school district employee can be on the committee but cannot use WSD computers or emails and needs to be on their own time.
  - e. The committee went to any group that would take them.
  - f. Fundraisers need to get started.
  - g. We share signs with Eastmont which saves money.

Meeting was adjourned

**The next meeting will be held after Thanksgiving at 6:30 PM at the District Office – an email will be sent with a date.**