



Wenatchee School District Board of Directors Workshop

Minutes of October 19, 2020
Virtual ZOOM Meeting – 1:00 p.m.

CALL TO ORDER

The Board of Directors Workshop was called to order by Board President, Laura Jaecks, at 1:00 p.m.

ATTENDANCE

Present:

Laura R. Jaecks, Board President (via remote access)
Martin Barron, Board Vice President (via remote access)
Dr. Michele Sandberg, Board Director (via remote access)
Julie Norton, Board Director (via remote access)
Maria Iñiguez, Board Director (via remote access)
Dr. Paul Gordon, Board Secretary

Also Present:

Staff members (via remote access)

ACTION

Mobile Mini Solutions Contract

President Jaecks called for a motion to approve the Mobile Mini Solutions Contract. **Motion:** Director Iñiguez made a motion to approve the contract as presented. **Second:** Director Sandberg.

Roll Call Vote:

Director Sandberg - Aye
Director Iñiguez - Aye
Director Norton - Aye
Director Barron - Aye
Director Jaecks - Aye

The motion passed unanimously.

STRATEGIC PLANNING

Dr. Gordon reviewed the agenda and goals for today's meeting and discussed the possibility of using Academic Excellence as a strategic priority, rather than a Board Value. Diana Haglund, Communications Director, provided an overview of the Board's previous work regarding creating a Vision Statement and identifying strategic priorities for the District, indicating that this work would be the start for today's discussion.

Dr. Gordon then highlighted two examples of strategic planning work done by Guilford County Schools and the Kent School District. Following discussion of those examples and the Board Value of Excellence in Learning, Director Barron expressed his thoughts, ideas and questions regarding the strategic planning process that the Board is undertaking. Dr. Gordon responded to Director Barron's comments and reviewed the Strategic Planning Roles document that had been shared previously with the Board, noting that he had successfully followed the outlined process in other districts, with improved results in student achievement occurring following district-wide implementation of the Strategic Plan. He emphasized that the Board's role is to establish Values, create a Vision and Mission, and identify strategic priorities for the District. Once the strategic priorities are established, it will be the Cabinet's role to create action items to achieve those strategic priorities, along with Key Performance Indicators (KPI's) for each. The Strategic Planning Team, which will be composed of community members, staff and students, will provide feedback on all aspects of the Strategic Plan, while the larger community will be asked to provide feedback at various points during the process. He added that all voices are important and that buy-in from all stakeholders is critical.

Board members went on to discuss the Board Values, and the work of the Board at this stage of the process, which is broad. More work to provide clarity and definition will follow as the process continues, including developing concrete definitions for the selected strategic priorities. It was agreed that Board Values should not be changed at this time.

Dr. Gordon then asked Board members to review the five priorities they had identified at the last meeting (Big Ideas) and requested that they select three or four to be a focus for the organization.

Lengthy discussion followed regarding the strategic priorities identified as:

- Academics
- Partnerships
- Facilities
 - Tools/Technology/Assets - being fiscally responsible for these items
- Communication
- Social/Emotional

At the end of discussion, it was agreed that Communication could be weaved throughout the other priorities and did not need to be a stand alone priority. Academic Excellence and Partnerships were identified as priorities, with a need to define who we are partnering with and what the goals of those partnerships are. There was also consensus that partnerships with families to benefit students is a priority. A thriving infrastructure with supports for students, including social/emotional learning and a safe, trusting environment was also identified as a priority, which ties into the previously identified priorities of Facilities and Social/Emotional.

In conclusion, Dr. Gordon thanked the Board for their excellent work and noted that he and his team would take their feedback and come up with a draft of definitions and actionable pieces for review at the next meeting.

ADJOURNMENT

President Jaecks adjourned the meeting at 2.57 p.m.