

Podcast & Broadcast Media

Students who complete 2 credits in this pathway will meet their state graduation pathway through the CTE Sequence option.



The **Podcast & Broadcast Media Program of Study** provides students with an opportunity to learn how to produce audio/visual media. Students will learn how to create scripts, record interviews, upload audio/video files, create video graphics, and edit sound to produce a final product. These classes are hands-on, project-based, and will provide exposure to the industry standard audio podcast and video journalism equipment. Students will enter originally produced broadcast segments and/or podcasts into state and national contests.



Is this program a fit for you?

- Enjoy working with people
- Enjoy projects that allow for research and production
- Patient, flexible, and have an eye for detail
- Interested in careers where various media is used to communicate information and ideas

High School Opportunities

After High School Options

Careers

Courses

- Audio & Video Storytelling
- Broadcast & Media Production
- *Future Course TBD*
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Additional Possibilities

- TSA
- Lead - Brandon Harle

Career Connected Learning

- Job Shadows/Internship
- Career Exploration Field Trips

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2 year option

- Recording Arts Technology/Technician
- Communication

4 year option

- Digital Communication and Media/Multimedia
- Cinematography and Film/Video Production
- Speech Communication and Rhetoric

Example of Careers and Salary

- TV/News Reporter/Broadcaster \$ 38,870
- Broadcast and Sound Engineering \$ 42,550
- Video & Film Editor \$ 59,040
- Director, producer \$ 70,950

*Data Source - Schoolinks

Program Courses

Program High School Courses	Grades	Equivalencies	CIHS	Dual Credit	Industry Recognized Certificate (IRC)
Audio & Vidio Storytelling	9, 10, 11, 12				YouScience - Digital Audio
Broadcast & Media Production	9, 10, 11, 12				YouScience - Video Production YouScience - Television Boardcast
Future Course TBD					
Future Course TBD					